

# DTE Energy

## Grow Energy Efficiently Program

### Frequently Asked Questions

#### **Why is energy-efficient lighting important for indoor grow operations?**

Lighting can be a significant cost for indoor agriculture operations, contributing to higher energy bills and overhead expenses for growers. Today's energy-efficient lighting for plants can both reduce energy costs and support excellent growing conditions.

#### **My current lighting does the best job of increasing plant yield. Why should I upgrade?**

Advancements in LED lighting technologies have improved energy savings for growers while maintaining plant yield and quality. LEDs eliminate lighting maintenance costs associated with older technologies, plus they produce less heat and reduce energy needed to cool a space, which can result in further energy savings.

#### **Are there ways other than lighting that I can improve the efficiency of my grow operation?**

The Grow Energy Efficiently Program offers incentives for several non-lighting technologies that can increase efficiency in a grow operation, such as insulation, HVAC, irrigation equipment and more. For example, dehumidifiers are a vital part of an indoor grow—opting for a more efficient model can save energy and money. Improving the efficiency of your HVAC system is also important. Our energy specialists are ready to discuss incentive options for these upgrades to find what is right for your space.

#### **What other benefits will I get from energy-efficient improvements?**

Energy-efficient improvements offer many benefits in addition to saving energy, including lower overhead costs to increase profitability, improved operational efficiency, and reduced maintenance and repair needs to boost productivity.

#### **How will DTE's energy specialists help me?**

We help growers calculate energy use and costs, identify eligible projects and incentives, find contractors, and provide guidance on best practices and products.

## Who can participate in this program?

Indoor growers of recreational cannabis, food, hemp and decorative plants are eligible for technical assistance and incentives to invest in energy-efficient lighting. Participants must be a DTE Energy electric and/or gas customer in good standing and may not have an application in any of the DTE Commercial and Industrial Energy Efficiency Programs.

## Why is DTE putting on this program?

DTE has a commitment to its customers and the environment and has created programs to help customers save on their bills while reducing energy consumption.

## How are you associated with DTE? Who is Evergreen Consulting Group?

DTE hires companies that specialize in energy efficiency to implement programs like this. Evergreen was hired to administer the Grow Energy Efficiently Program.

## Learn how we can help your grow operation

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